



MEDIA CONTACT INFORMATION

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For Immediate Release

CBM HIRES JOE KOVACS, APR AS NEW MARKETING AND BUSINESS DEVELOPMENT DIRECTOR

Seasoned accounting marketing professional poised to drive CBM's growth potential

January 23, 2017 (Bethesda, MD & Washington, DC) – Councilor, Buchanan & Mitchell, PC (CBM) a leading full-service CPA and business advisory firm with offices in Bethesda, Maryland and Washington, DC, has hired Joe Kovacs, APR as its first marketing and business development director.

“With more than 10 years of experience in accounting services marketing, demonstrated leadership and a strong reputation in his industry, Kovacs is a welcome asset to our organization,” said Pete Reilly, managing partner of CBM. “Our team looks forward to benefiting from the expanded visibility he will bring to the accounting, tax and consulting expertise CBM delivers to auto dealerships, attorneys and other professional services entities, construction and real estate groups, nonprofits, and tax and employee benefit plan clients.”

Kovacs, who previously marketed nonprofit audit, tax and accounting services for another local accounting firm, has developed a wide-ranging network of contacts throughout the region and within the accounting industry. He is a long-time board member and current vice president of the Association for Accounting Marketing, an association of marketing and business development professionals that serve accounting firms in the United States and internationally. He is also an accredited public relations professional.

“I am excited to serve the success of CBM and its clients, and look forward to working with firm leadership to enhance its reputation and make CBM the recognized leader of accounting and consulting services in its markets,” said Kovacs.

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About CBM

*** CELEBRATING 95 YEARS OF EXCELLENCE IN CLIENT SERVICE (1921 – 2016) ***

Since 1921, Councilor, Buchanan & Mitchell, P.C. (CBM) has been serving clients throughout the Washington, D.C., Maryland, Virginia, and the Mid-Atlantic Region. Our professionals have first-hand knowledge of and specialization in a wide variety of industries and fields including automotive dealerships, not-for-profit organizations, construction and real estate companies, professional service firms, and privately-held businesses.

In July 2012, CBM was voted “*Firm of the Year*” by Enterprise Worldwide (EW), an international association of accountants and advisors. In 2014, 2015 and 2016, CBM was named one of the “*Top Accounting Firms*” by the Washington Business Journal. In June 2015, CBM was named “*CPA Firm of the Year 2015*” by Washington SmartCEO. Most recently, CBM was named “Firm of the Year” by NonprofitCPAs. To learn more about CBM, [visit our website](http://www.cbmcpa.com).

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